

**MEDIA RELEASE  
MARCH 9, 2009**



**GLOBAL GYPSIES PTY. LTD.**

## **GYPSIES ANNOUNCE “OUTBACK OIL\*” – THE AMAZING NEW ANTI-STRESS CURE!**

Feeling stressed? Tired of all the doom and gloom? Desperate for a break?

After years of extensive research, leading Perth tag-along-tour operator, *Global Gypsies*, has announced the perfect anti-stress cure....the incredible new *Outback Oil\**!

Director Jeremy Perks says, “We recommend taking a healthy dose of *Outback Oil\** at least once each year to cure such city-slicker diseases as “*Urban Overdose Syndrome*”, “*Fast Lane Phobia*”, “*E-mail Mania*” and “*Ring Tone Rage*”. Made from fresh air, sunny skies and starlit nights, this amazing new potion of 100% natural ingredients can help reduce stress levels dramatically!”

Jeremy, a former Tour Guide of the Year and a nationally accredited Eco Guide, says that self-drive holidays are defying the downturn in tourism. “This year more people are doing their own thing and discovering their own country than ever before. It’s not just about a budget. People want to escape the hassles of the city and get back to nature.

“On our tag-along-tours, clients drive their own or a hired 4WD and travel in a convoy led by an expert guide. They can explore remote areas accessible only by 4WD while in safe hands - independent but not alone. We also provide quality catering on most of our expeditions. Clients don’t even need previous off-road driving experience as we include 4WD tuition as part of the service,” he says.

Outback tag-along-tours on the Global Gypsies calendar this year include expeditions to such spectacular remote destinations as the **Canning Stock Route** in June (21 days); **Rudall River & Mt Augustus** in July (14 days), **Kimberley & Bungle Bungles** in August (16 days) and **Holland Track** in October (4 days). Prices start at \$450 per person.

Included in the package are the services of a professional Safari Guide; Safari Hostess & custom-designed catering trailer (on catered tours); specially equipped 4WD lead vehicle with recovery & communications equipment; 4WD tuition; overnight camping fees; permits and entry fees to national parks, comprehensive Pre-Departure Workshop and Pre-Departure Kit, and optional hire of 4WD vehicle, camper trailer and/or camping gear at special rates if required.

For a limited time only, the company is also providing a free supply of the amazing new “*Outback Oil\**” with each booking.

Global Gypsies has national quality accreditation and a strict environmental policy. The company runs only one tour to each destination per year and convoy numbers are strictly limited.

For details contact Global Gypsies on (08) 9341 6727  
[admin@globalgypsies.com.au](mailto:admin@globalgypsies.com.au) [www.globalgypsies.com.au](http://www.globalgypsies.com.au)

\* Please note that *Outback Oil* is a figment of our imagination and is not available in shops or supermarkets anywhere. However, on a serious note, US studies have proved that exposure to nature does create a sense of well being and can hasten recovery from illness. Refer to *Healthy Parks, Healthy People* for more information.